

HILL'S CUTTING-EDGE TECHNOLOGIES

ACTIVBIOME+ TECHNOLOGY

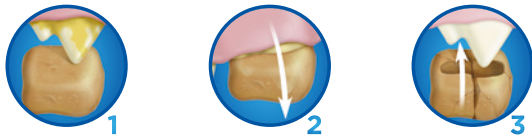
The gut microbiome is the ecosystem in the gastrointestinal tract containing billions of various microorganisms - including both desirable and undesirable bacteria unique to each pet. Groundbreaking new science highlights the critical role a pet's gut microbiome can play in response to digestive issues and also in determining their overall well-being.

Hill's **ActivBiome+ Technology** is a revolutionary blend of fibres that works synergistically to nourish the pet's gut microbiome.



DENTAL KIBBLE TECHNOLOGY

Hill's Dental Kibble Technology works like a toothbrush to help reduce plaque and tartar buildup keeping teeth clean and breath fresh.



WEIGHT MANAGEMENT TECHNOLOGY

Hill's Vet Essentials Neutered Dog & Cat Adult dry foods support overweight pets' biological functions to help them burn fat, like lean pets, instead of storing it.



OBESE AND LEAN PETS HAVE DIFFERENT GENE EXPRESSION

■ Down-regulated
■ Up-regulated

DIFFERENCES YOU CAN SEE, FEEL & TRUST



BIOLOGY-BASED NUTRITION

All Hill's foods are developed by a team of veterinarians, PhD nutritionists and food scientists.



OUR PET PARTNERS APPROVE

Our global Pet Nutrition Centre helps us develop food that's a step ahead for your pet's best life.



HILL'S FOOD, SHELTER & LOVE

Hill's provides shelters with life-changing nutrition to help homeless pets find forever homes.



For quality, consistency and taste, or your money back



For more information on how Hill's foods can benefit your pet, visit: HillsPet.co.uk

256765 UK



DOG / CAT

PREPARE THEM FOR THE BEST

A step ahead for their best life with **Vet Essentials'** 5 essential health benefits



CONNECT WITH US



EXCLUSIVELY AT YOUR LOCAL VET

VET ESSENTIALS' 5 ESSENTIAL HEALTH BENEFITS

Each Hill's Vet Essentials food comes with **5 essential health benefits that pets need**. Be sure to check your Vet Essentials dry bag, can or pouch to see the specific health benefits that your pet receives in every bite.



Healthy Digestion



Weight Management



Dental Health



Bone & Joints Support



Immunity support



Heart Health



Healthy Vital Organs



Urinary Health



Healthy Muscles



Healthy Skin & Coat



Brain & Eye Development

ADVANCED NUTRITION WITH 5 ESSENTIAL HEALTH BENEFITS FOR EVERY LIFESTAGE

GROWTH

Powerful antioxidants (Vitamin C+E) to support a developing immune system



Puppy



Kitten

ADULT

Supports healthy digestion and muscle health with high quality protein



Adult



Adult

NO GRAIN

No Grain formula with essential taurine for heart health & balanced minerals to support kidneys and bladder



Adult



DENTAL HEALTH

Dental Kibble Technology: unique clinically proven technology. The larger kibbles, with mono directional fibre technology, help scrub teeth clean like a toothbrush



Adult / Mature Adult



Young Adult / Mature Adult

NEUTERED

Weight Management Technology: unique blend of ingredients clinically proven to support fat burning and help pets achieve & maintain optimal weight



Adult



Young Adult

VE Neutered Cat also available in Mature Adult formula to help maintain optimal body weight

HEALTHY DIGESTIVE BIOME

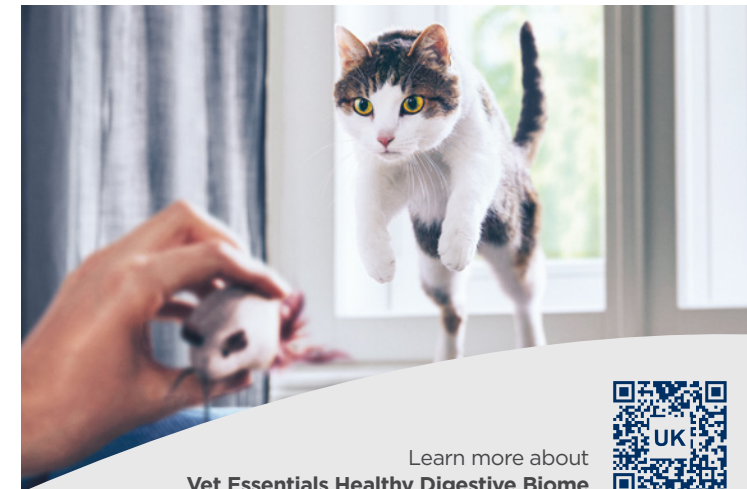
ActivBiome+ Technology: clinically proven to support healthy digestion by feeding the unique microbiome that lives in your pet's gut.



Adult



Adult



Learn more about
Vet Essentials Healthy Digestive Biome





DIGESTIVE WELL-BEING & HEALTHY MICROBIOME

NEW



NEW Hill's Vet Essentials Healthy Digestive Biome



With revolutionary
ActivBiome+ Technology

UNDERSTANDING THE GUT MICROBIOME

Each pet has a unique microbiome – an ecosystem made of millions of bacteria and other microorganisms. Through extensive research, Hill's has found that nutrition that nourishes favourable bacteria can have significant digestive health benefits.

Hill's ActivBiome+ Technology

is a direct result of this research. It's a revolutionary blend of prebiotics that nourishes the microbiome for digestive health and well-being.



ADVANCED MICROBIOME NUTRITION

NEW Hill's Vet Essentials Healthy Digestive Biome with ActivBiome+ Technology is clinically proven to support healthy digestion by feeding the unique good bacteria that live in your pet's gut.

This delicious nutrition promotes healthy stools and regularity, and is scientifically formulated with clinically proven antioxidants to support the immune system with a proprietary blend of vitamins C + E.



**HAPPY FROM
THE CORE**

Learn more about
Vet Essentials Healthy Digestive Biome

